

National Mail Services | Intelligent Mail Bar Code Implementation

National Mail Services – A long time TallyGenicom Printer User Implements Intelligent Mail Bar Code with TallyGenicom 2280+

National Mail Services of Central Savannah River Area (CSRA) is a full service hardcopy mail house providing a diverse set of services to their clients, including mail piece design, printing, mail list management and mail distribution. A key part of their services is insuring that customers are provided the most economical, competitive mail service pricing available.

To provide the best pricing to its customers, National Mail maintains a staff of well-trained, high-quality employees, efficient, heavy-duty, high-speed processing equipment, and uses the latest available cost saving services available from the United States Postal Service (USPS).

Intelligent Mail Barcode

This is a sample (top) of the USPS new barcode, with a sample of the older PostNet barcode for comparison.



Intelligent Mail Barcode (IMB) is one of the cost-saving services from the USPS that National Mail will be implementing. The IMB will replace the PostNet Bar Code. The new IMB in conjunction with new USPS data services, provides information about mail pieces that are valuable to high volume mailers, including time of acceptance of mail pieces into the mail stream, automatic calculation of postage statements, date of delivery confirmation and address change services.



IT Manager, Stacey Sharp, with TallyGenicom printers in the background.

As part of their implementation of IMB, National Mail chose the TallyGenicom IM Barcodes for mailings that require mail labels. National Mail has been a long time user of TallyGenicom printers, and when the requirement for printing IM Barcodes arose, National Mail looked to TallyGenicom for a solution. The TG 2280+ with IMB printing capability is a recent product release that fit National Mail's requirements.

Equipment evaluation and selection at National Mail is the responsibility of the IT department, headed by long time employee, Stacey Sharpe (see photo).

Customer Feedback

"The TallyGenicom printers have provided us bullet-proof performance over a long period of time. And when any issues came up that needed to be addressed by the manufacturer, the Tech Support and Engineering groups provided first rate responses. We highly recommend TallyGenicom products for that reason. In addition, TallyGenicom has a strong reseller network that provides excellent customer service and support; we purchased our units through PECO, Inc."

Stacey Sharpe
IT Manager